

Meeting Minutes

Program Committee:

- Business Admin & Marketing
- Communication/Information Technology
- Engineering, Manufacturing & Design
- Health Sciences
- Human Services

DATE November 15, 2016

ATTENDANCE:

Business/Industry Members Present:

Name:	Company:
Mitch Williams	Weckey, Inc
Paul May	Retired - Wagstaff
Victor Vera	Society of St Vincent de Paul

Teachers/Educational Members Present:

Name:	School:
Cheri Osmuss	WVSD/DHHS
Patrick Bisson	CVSD/SVT
Cheryl Perry	WVSD/WVHS
Tracy Freeman	CVSD/UHI
Todd Slatter	EVSD/EVHS
Scott Oakshott	SVT/Admin
Adam Daniel	CVSD/UHI
Scott Moore	FSD/FHs
Matt Filippini	WVSD/DHHS

READING AND APPROVAL OF MINUTES

(does not require a motion; may be approved as submitted if there are no corrections)

Approved

REPORTS

None

UNFINISHED BUSINESS

Hack-Week Follow-Up

Still working on business partners being included

Six Schools participating:

CVHS – not at meeting

UHigh – 25-30 students; 7:45 – 10:00 (Monday, Wednesday, Friday)

Freeman – 26 students; 10:15 – 11:15

WVHS – 25 students; 1:30-2:30 (not Wednesday)

EVHS – 25 students; 10-11 (Tuesday – Friday)

SVT – 2 students; 8-10:30 (M-F)

Numbers from the schools will help determining how many judges & mentors are needed.

There has been interest in the business community to be involved in the project. Looking at some sponsorship opportunities.

Next thing is everyone knowing what they talk about with their class each day of the week, when the pitches are, what it looks like.

Day 1 (Monday) –

Pitch day 1-minute pitch per person – timed with a stopwatch

- Name
- Business name
- Background
- Problem found
- Solution

Prepping kids from now until January 9th on the process

Coming up with a product or business idea

Let students know that on January 9th, they'll be pitching to the class and may have the opportunity to pitch against others from the valley schools

Tell students they can run an idea by them, gauge how well they'll do

Encourage curiosity of finding problems in the world and coming up with solutions

Needs to be a realistic product and/or businesses

Each business or product name is written on a giant sticky on the wall. At the end of all the students speaking, each student is given three small sticky notes, and they choose their top three – out that process, pick the top five; however, if teacher sees an idea that is good but not picked by students, grab a few kids to work with that person to develop the idea

Day 2 & 3 (Tuesday & Wednesday)

Students get together and draft the business plan in the form of a deck/slide presentation

- Business Name
- Problem
- Solution
- How will solve
- How make money

Mentors visit the classes on Day 2.

Website tools to build own website for “marketing” opportunities

Squarespace

Wicks

or

Can show what the home page would look like and put it on a slide

Day 4 (Thursday)

Practice pitches within the class, so everyone gets to hear what the other's pitches are

These should be 3-5 minutes

Day 5 (Friday)

Hack-a-thon Event

Day kids will be pulled from school to attend the event.

Questions:

Internet access at event place or need to download the final presentation

Equipment needed

Lunch if pulling kids out of school all day

Charge an entry fee per student, donations, or sponsors for lunch, cleaning fee, etc.

NEW BUSINESS

Approval of New Courses – CVSD

- Introduction to Business – Tracy Freeman
 - Influence on business
 - Create own business, social responsibility
 - Right now one semester, hope to open up for a year next year – frameworks are set up for 180 hours, but right now just 90 hours
 - Difference from Marketing, trying to touch on different subjects
 - All stand alone classes, not sure if it's part of a pathway
 - Basically the state frameworks
 - Already teaching them, building the curriculum as she goes
 - Students who take class could go into the entrepreneurship class
 - Open to all grades
 - How does this fit in with the district and schools direction and plan
- Personal Finance – Tracy Freeman
 - How does it fit in with the district goals and state goals
 - How will it be incorporated
- Business and Financial Management – Tracy Freeman
 - Learn products and services
 - Difference among various financial institutions
 - Touring some banks
 - How can they use this class to get into a financial career
 - Frameworks are for 180 hours, but right now 90 hours
 - Need? Not sure

Paul – will approve the frameworks, but sending back to the district to hash out the details; how will it be taught, when will it be taught.

All of the teachers introduced themselves and let the group know what classes they teach.

Patrick said that this is the last quarter for Entrepreneurship at SVT.

Mitch had a theory why Entrepreneurship may not succeed in a skills center environment, when kids are just there for one class. Every teacher should have some focus on entrepreneurship no matter of the content, somehow have the students included in the entrepreneurship plan in terms of marketing, selling, etc. so they see how entrepreneurship fits in with every area of interest and how the info in the class they are learning could be turned into a business.

PRESENTATIONS/OTHER

None

ADJOURNMENT

9:30 am

Mitch Williams

NAME OF CHAIR



SIGNATURE

Advisory Committee Meeting Sign-In

Date of Meeting: October 25, 2017

Name of Committee:

Business Administration & Marketing
 Communication & Information Technology

Engineering, Manufacturing & Design
 Health Sciences
 Human Services

Business/Industry/Post-secondary Members Present:

Print Name:	Company	Sign
VICTOR M. VERA	CWB vera@cmeast.net	
Katie Scofield	Numerica	

Teachers/Administrators Present:

Member Names:	School/District	Sign
Todd Slatter	EVHS/EVSD	
MIKE LAWS	CVHS/CUSD	
ADAM C. DANIEL	CVHS / U-HI	
Marcos Ahumada	WUHS	
Max D'Amico	WUHS	
Matthew Filippini	WUHS / DHHS	
Scott O'Connell	SUE	

Guests Present:

Print Name:	Representing	Sign

