

Meeting Minutes

Program Committee:

- Business Admin & Marketing
- Communication/Information Technology
- Engineering, Manufacturing & Design
- Health Sciences
- Human Services

DATE 4/21/2016

ATTENDANCE:

Business/Industry/Post-Secondary Members Present:

Name	Company
Matt Albright, Chair	MedStar
Kathy Holiday	Valley Hospital
Lee Limbaugh	Valley Hospital
Staci Franz	INHS

Teachers/Administrators Present:

Name	Company
Susan Christenson, Adm Support	Central Valley School District
Seth Robertson	West Valley High School
Bill Bauman	West Valley High School
Lori Buratto	Spokane Valley Tech
Joe McCollum	University High School; Spokane Valley Tech
Phil Plesek	Central Valley High School
Trish Reed	Central Valley High School
Eric Jurasin	Spokane Valley High School
Keith Eggleston	Spokane Valley Tech

Introductions

Review of previous minutes

- Approval of previous minutes for meeting held on 2/11/2016

Industry members needed in the classroom

- There are often stepping stones along the way to get to an end career. Business members help teachers identify what those paths look like.
- **Teachers – send Vicki a list of activities you do in your courses to add to the packet for fall 2016**
 - Teachers and business work together to identify the *types and different levels of careers* associated with each activity AND *guest experts* that we have access to for classroom visits
- St. Luke's has Community Wellness classes for diabetes (could video tape this)

Guest Expert Classroom Guest Guidelines

- Teacher makes connection with business ahead of time

Forward minutes to ahenson@freemansd.org

- Example guideline documents
 - Career Day Speaker Tips
 - 2015-16 Guest Speaker Info (Spokane Valley Tech – Sports Medicine)

Actionable Items

- Interview guest speakers set up for May 10th with Jonathan Keeve at Spokane Valley High School
 - Share video with committee next meeting
- Modernizing Medicine (EMMA) - creator of Blackboard has a demo version of a medical database for education (rolling out in a few months) – would be universal for all programs
- WSU Med School/Pharmacy school tour (Joe McCollum)
- Integrating mental health into the curriculum

Video Interview Format

- Format ideas for the video
 - Create general video that shows career overview that does not include “dated” information (like pay) as a supplement to career research and exploration (with a focus on local/regional jobs)
 - Interview Style – ask questions and business member answers
 - Provide guest experts a set of questions
 - Video tape them talking with students (10 minutes or less)
 - Share on YouTube and create a database of videos
 - Provide a list of questions to business members ahead of time (after **surveying students** about what they want to know)
 - Maybe start in a classroom and then try to film in the work environment
 - Can we film in the work place?
 - HIPPA issues with hospitals and some labs
- What sorts of questions will be beneficial for a career-focused video?
 - *Who you are. Where you work. What you do.*
 - *What are the requirements going to be to get into the field?*
 - *Background – what is your story? (“starting when you were a high school senior, give us your path to where you are today”)*
 - *Responsibilities and daily activities*
 - *Reflection: Explain one thing about your job that you like? Explain one thing about your job that you dislike? (lessons learned)*
 - *Good, Bad, and Ugly*
 - *What strengths do you have that help you in your job?*
 - *Make it personal*
 - *Bizarre/weird/exciting story*
 - *Bring in picture(s)/prop(s) that helps students connect to the information*
- Other optional questions:
 - Employment outlook
 - Pay

- Do we include pay in the MAIN video (because it will change year to year)?
 - Career outlook (teacher helps find this information before guest speaker arrives; pull data from Workforce Development, etc.)
 - Share all of the careers that are possible in the health area (detailing each of the different levels of education)
 - What can students do at the certificate level, 2-yr degree level, 4-yr degree, 4-yr + level, etc.
- How will we video?
 - Digital video camera
 - Use lapel microphone
- Who will video?
 - Classroom teacher
 - Students
 - Other teacher on their prep period
- What about reaching out to medical device vendors?
 - Can our business members help make this connection?

Upcoming Opportunities & Events

- WSU College of Medicine Presentation (Health Science Careers at West Valley High School Monday, April 25th; 1:30-2:30
Email John.Custer@wvsd.org to RSVP
- STEMposium at WSU Spokane
May 19th, 2016
- Trade Show of Innovation
May 12th (morning and afternoon session)

Next Meeting Scheduled

- Meeting was adjourned at 9:30 am
- Next Meeting
 - Location: Valley Hospital
 - Thursday, October 6, 2016 (7:30-9:30am)

Matt Albright

NAME OF CHAIR

SIGNATURE

