

Meeting Minutes

Program Committee:

- Business Admin & Marketing
- Communication/Information Technology
- Engineering, Manufacturing & Design
- Health Sciences
- Human Services

DATE October 22, 2014

ATTENDANCE:

Business/Industry Members Present:

Name:	Company:
Steve Rasmussen	Itron, Retired
Paul May, GAC Chair	Wagstaff, Retired
Kelli Hawkins	Numerica Credit Union
Mike Laws	ML Investment Solutions

Teachers/Educational Members Present:

Name:	School:
Todd Slatter	EVSD
Cheryl Perry	WVSD
Scott Kerwien	U-High
Cheri Osmuss	WVSD
Scott Oakshott	SVT
Adam C. Daniel	CVSD
Amy Tellinghausen	EVSD
Robin Barnhart	CVSD
Corey Anderson	CVSD
Patrick Bisson	CVSD/SVT

READING AND APPROVAL OF MINUTES

(does not require a motion; may be approved as submitted if there are no corrections)

Mike Laws opened the meeting at 8:05am. Mike opened the meeting by having everyone introduce themselves.

Minutes were read and approved as submitted as there were no corrections.

REPORTS

Mike Laws informed the group that the GAC was not going to be funding a promotion campaign solely for Business and Marketing classes. They will be doing something for all of CTE and will work on it this fall.

Mike Laws introduced two Career and College Readiness Counselors. Scott Kerwien from University and Corey Anderson from Central Valley talked about their positions. Each was present to hear more about the CTE programs and allow the teachers an opportunity to meet them.

Patrick Bisson reported that Mica Genteman of Sports Creel and Nicole Pearson of Richardson Consulting have resigned from the Advisory Council.

U-High bussed all 8th grade feeder schools to theater and CTE and Elective teachers were able to speak to the students.

UNFINISHED BUSINESS

Mike Laws reported that CTE Marketing to be funded and promoted.

Mike Laws brought up recruiting of our 8th graders to CTE programs. Robin Barnhart has a coordinated effort to promote our programs of 8th graders. Cheryl Perry suggests we contact parents. Cheryl sends a direct letter to parents telling them that their student has been "selected" to be in DECA.

Another challenge for CTE is the difficulty in fighting for the required classes. Cross crediting has been used; ex, graphic arts = art, etc. but difficult for some schools to be able to cross credit.

Running Start Program: Steve Rasmussen asked if the Running Start program takes away from our CTE program. Mixed responses.

NEW BUSINESS

Patrick Bisson, Entrepreneurship Instructor at Spokane Valley Tech, distributed the curriculum for the Entrepreneurship class for approval. Patrick gave an overview of the curriculum and discussed that it mirrors the curriculum at Spokane Community College and uses the textbook from the NxLevel program. The SVT curriculum does allow for matriculation of credits to SCC as it is also a member of the Avista Center for Entrepreneurship. Steve Rasmussen gave deference to the academic staff for approval. The curriculum is available for any person in the advisory council, parents and general public to peruse. A motion to approve curriculum made by Kelli Hawkins, seconded by Steve Rasmussen. The curriculum was approved through acclimation.

Our Advisory Council plan moving forward is to plan for a March 2015 tour. Some of the ideas for the tour include:

Barrister Winery	Avista Share Space (at Steam Plant)	Dry Fly
Tom Sawyer Coffee & Roaster	STCU HQ	Umpqua Bank
McKinstry	MedStar	Gonzaga University
Spokane Falls CC	Spokane Community College	Seven2
Fourteen4	Northern Quest Casino	

PRESENTATIONS/OTHER

Mike Laws asked each of the business advisors what they believed to be the most important soft skills to be learned by our students. These were the responses:

Body language	Intellectual curiosity	Continuous self-improvement
Complete projects	Info behind the numbers	Self-motivated
Self-actualization	Mange yourself emotionally	Attitude

Mike Laws handed out an excerpted article entitled "For Employees, Not All Soft Skills are Equal" extracted from the Seattle Job Initiative (SJI) essay titled The Importance of Soft Skills in Entry-Level Employment and Postsecondary Success: Perspectives from Employees and Community Colleges.

ADJOURNMENT

Motion to adjourn by Kelli Hawkins and seconded by Robin Barnhart. Meeting was adjourned at 9:45am.

Paul May

NAME OF CHAIR

SIGNATURE

 10/27/17