

Meeting Minutes

Program Committee:

- Business Admin & Marketing
- Communication/Information Technology
- Engineering, Manufacturing & Design
- Health Sciences
- Human Services

DATE October 18, 2016

ATTENDANCE:

Business/Industry Members Present:

Name:	Company:
Mitch Williams	Weckey, Inc

Teachers/Educational Members Present:

Name:	School:
Cheri Osmuss	WVSD/DHHS
Patrick Bisson	CVSD/SVT
Cheryl Perry	WVSD/WVHS
Robin Barnhart	CVSD/CVHS
Todd Slatter	EVSD/EVHS
Scott Oakshott	SVT/Admin
Adam Daniel	SVSD/UHI
Scott Moore	FSD/FHs
Matt Filippini	WVSD/DHHS

READING AND APPROVAL OF MINUTES

(does not require a motion; may be approved as submitted if there are no corrections)

Approved

REPORTS

None

UNFINISHED BUSINESS

Hack-a-Thon

Mitch, Cheryl, Cheri, & Scott met a few weeks ago to go over the idea for a local “start up weekend”.

Talked about the formal Start-Up Weekend – 100-125 people show up on Friday night, everyone has the opportunity to pitch a business/product idea – 1 minute. Then the business/product name is up on a wall, after everyone pitches, then everyone votes on their three top ideas. Once main ideas are chosen, teams have the next 52 hours to put together a presentation, then Sunday they present in front of a panel of judges and they pick the top three ideas. State a problem, determine a solution.

Expand over the course of a week for students to work on in their business or entrepreneurial classes – so either over the course of four or five days depending on school schedule.

Three judges potentially at each school.

Then one day all the schools come to together and the top three ideas pitch in front of everyone then there will be an “ultimate” champion.

Mitch has people he knows personally that he can invite to assist.

Brainstorming

Proposed date of January 9-13th;

Cheryl – on the big event, have the other students who aren’t part of the top three be “investors” instead of the students whose ideas didn’t get chosen for the top three join those groups to help with the final big presentation.

Mitch – leave it up to the teacher to determine what works for their class, we know our kids and what they can do.

All of the students will attend the final presentation to watch everyone.

First day – pitch – pick maybe the top 5, then other kids join whatever group they are most interested in.

Needs – the materials and websites, etc have great info for students regarding start-ups, problems, how they solved them, blogs, etc.

Just as students will have failures throughout the week we will have failures with this event, but a great experience for kids to go thru and for us to go thru.

Patrick – there’s a culture already associated with Start-Up weekend, people want to be a part of it, already lots of passion, etc so important to try to recreate the passion in our students. People pay to be a part of the weekend.

Highly structured so we can get the kids interested.

Todd – we will get the whole gamut – some kids who want to do it, some who don’t care, Will the kids who don’t care, will they drag the team down they join? What to do with them.

Cheryl – make joining another team optional for the kids who didn’t get chosen, if there is something else they can do.

Robin – leave it up to the kids – let them join if they really want to, but don’t want to force a kid – but need to have something that includes them in the day and still have value,

Todd – Every group puts together an idea, but only the top three get chosen for the big presentation. Don’t know who is going to present on the big day – everyone has a tri-fold, booth, then everyone walks around and chooses their top three.

Cheryl – maybe have the top ones who know that will present, then chance for alternates

Brainstorming

- Bring whole class or only interested ones?
- Keep Final 3 Presenters until the end?

- Separate Competitions
 - Kids Pick
 - Judges Pick
- Alt. Options for teams that don't succeed?
- Everyone pitch, but 5 teams would be created
- Focus more on Intro or Adv Marketing students?
- Mix Marketing kids w/technical or engineering students?
- Allow everyone to do his or her pitch on Friday (the 13th)?
- Limit class sizes coming?
- 5 minute pitches?
- Just the 9th – 13th? Nothing on the 19th?
- Venue: East Point, Real Life Church, VRL?
- Winning Prize(s): Financial, trophy, scholarships, WBW Fee, tour of company
- Come with numbers from each school

Hack Week

Spokane Valley Schools CTE

Tentative Date:

January 9th - 13th

January 19th = Final Final Pitch (all schools) [need location]

- Pitch Day (Monday)
- Work on Product/Pitch/Financial/Business Plan during Week
- Three Judges (biz leaders) judge final day of week and choose top 3
- Next week those that didn't make it, join top three and help refine pitch/product
- Meet at one location vs other schools and 5-7 Judges/biz leaders pick top 3 of all schools

Schools

- CV
- Freeman
- East Valley
- West Valley
- SVT
- Gonzaga Prep
- Riverpoint Academy
- Valley Christian

Needs

Material

- Shark Tank
- Profit
- Lean Startup
- Zero to One

Websites

- GrowthHackers
- Buffer (Transparency)
- Baremetrics Blog

Startup Services

- Squarespace
- Shopify
- .Com or .Co

Judges and/or Mentors/Coaches

- Wayne Williams
- Spencer Williams
- Tom Simpson
- Connor Simpson
- Jordan Allen
- Richard Denenny
- Paul Cartee
- Mitch Bailey
- Josh Neblett
- Mitch Williams
- Nick Smoot
- Charlie Wolff
- Joe Hamilton
- Bonnie Quinn
- Murray Huppin
- Kevin Parker

Criteria

- Business Plan
- Financial Plan
- Deck
- Executive Summary
- 5 minute pitch

Day One

- Students pitch ideas
- Students vote on ideas

Day Two

- Students work on ideas

Day Three

- Students get feedback from mentors and coaches to rehone on ideas

Day Four

- Students work entirely on pitch, deck and presentation

Day Five

- Students pitch again to official judges
- Judges pick top three
- Top three go on to following week to pitch again

NEW BUSINESS

Frameworks – Marketing is due this year, update it to the Common Core, district has to have a current one on file, don't have to submit to the state until next year.

CTE Funding – Scott reminded them about the funding issues and the two elections that are important to CTE this fall....Gov. and OSPI.

PRESENTATIONS/OTHER

None

ADJOURNMENT

Mitch Williams

NAME OF CHAIR



SIGNATURE

