

Meeting Minutes

Program Committee:

- Business Admin & Marketing
- Communication/Information Technology
- Engineering, Manufacturing & Design
- Health Sciences
- Human Services

DATE 2.2.16

ATTENDANCE:

Business/Industry Members Present:

Name:	Company:
Lynn Ciani	Numerica
Mitch Williams	Wecky, Inc
Paul May	Wagstaff (retired)
Brad Krueger	Medicbus

Teachers/Educational Members Present:

Name:	School:
Cheri Osmuss	WVSD/DHHS
Robin Barnhart	CVSD/CVHS
Chery Perry	WVSD/WVHS
Amy Tellinghusen	EVSD/EVHS
Rodd Slater	EVSD/EVHS
Marcos Ahumada	WVSD/WVHS
Adam Daniel	CVSD/UHS
Scott Oakshot	CVSD/SVT
Patrick Bisson	CVSD/SVT

READING AND APPROVAL OF MINUTES

(does not require a motion; may be approved as submitted if there are no corrections)

Done

REPORTS

None

UNFINISHED BUSINESS

None

NEW BUSINESS

Welcome and Introductions

Mitch is our new committee chair, he owns small software company.

Approval of last meetings minutes

History of our Advisory Committees

Explained how Advisory Committees work

Consortium of four school districts – CV, EV, Freeman, WV

Works when everyone does their part

Represent community at large

ByLaws – get out prior to our next meeting

Required by law that all CTE programs have an advisory committee

Business and Marketing Programs offered in the Valley

Cheryl talked about how CTE has changed over the years and what classes provide to students.

Unique Opportunities

Leadership skills – requirement for CTE classes, not in GenEd

Project based – able to apply knowledge that they learn in other classes as well as CTE classes

Relevant content – we teach and do the things that students will need to be able to do outside of high school

Job shadows/Internships

Field trips/guest speakers

Conferences/competition

Requirements for CTE Teachers:

Industry Experience

Dual Cert – Bus Ed/CTE cert

Framework renewal – every 4 years and they are approved by business

Industry relevance – we have to show trend that there are job opportunities in the area that we are teaching

Advisory committees – make sure that we are teaching the kids what is happening in business

CTSO – student organization that goes beyond the classroom

Goals

Soft skills that business say they want

Communication skills

Teamwork

Critical thinking

Honesty and integrity

Business here to let us know that those are still the relevant soft skills or have they changed.

DECA

Academically prepared

Community oriented

Professionally responsible

Experienced leaders

Challenges

Image – we are told that not every student goes to college so they should sign up for CTE courses – not true – good for all students; many times an afterthought by counselors

Filling programs – CTE electives – compete with AP GenEd, Running Start, testing remediation, other electives, etc.

Average of 27 students in every CTE class to qualify for funding

Jumped from 19 to 27 recently

Funding Program

Building constraints – some building limit the number of fundraisers a year

State policy – funding, nutrition, WVHS DECO Store profits down 40% due to federal nutrition rules and rising costs

Approval of CVHS's Marketing course (Robin Barnhart)

AP Econ – CVHS added 1st year teaching it, more Math, graphing, cross credit –social studies, Counselors are telling kids they have to take AP World for Social Studies Elective, but if in a business and marketing track kids can use this as their Social Studies elective

Next year she will be doing both micro and macro.

Doesn't matter what career you go in need Economics

Thought it was approved spring 2014, but never made it in the minutes

Motion to approve the Econ course – retroactively to spring of 2014

Approved and now in the Minutes!

Ideas for a Program of Work

Definition of a program of work – what would the committee like to see in the program, what do teachers need to do?

Teachers – what is needed

Do an interview conference type day - Mock interview day on a Sat – but hard to get kids to do anything school related on a Saturday, and business people – incentives to get kids to come

Business

Interview skills - Kids are diffident, - not in marketing type classes – probably haven't had interviewing schools

Numerica has a Financial Lit program with resume writing – should add an interview section

Maybe include it in CV CTE day - college and career day –

Bussing 8th graders over from feeder schools

Colleges and Businesses are there for kids to ask questions and see programs

Students get out of class by age group kids come thru to see what is offered at colleges and what businesses relate to that

Kids can sign up for a mock interview during that day

Honesty & integrity – remind students every day that they are constantly being interviewed every time they are in a conversation with someone – never know who you may be talking to, who is watching and how you might get a job

How do you interact with people who aren't exactly like you ?

What else is missing –

Gift of foresight – ability to look beyond what you are immediately doing and see the impact – what is the effect of what you are doing

Choices have consequences – paying attention to something other than your small world

Teamwork – being able to work with all different types of people, appreciate different types of people

Tools available – work smarter not harder, before you start working on something has it been done before, and if it has is there a tool, and if there is, don't build it yourself

Done is better than nothing – perfect it later, but need to get things done and meet the deadlines

Communication – struggle with in-person communication, young people tend to email, not call – Communication between peers and employer in person

Loyalty – no loyalty in business – lost a person to another company because they had a nap room with snacks

Stats show there is no loyalty and businesses need to have an environment that appeals to this generation,

Businesses are starting to accommodate the change in this generation

Benefits more important than the pay

Used to see people leave to go to a higher level job

Now its more lateral moves – not losing people for more pay, but for different intangibles that some never think about

Kids don't tell people they are quitting, just stop showing up

Happening in sports now also

Kids are less confrontational, more sensitive since they haven't had much criticism, more praise for nothing

American workers are more concerned about what they are getting, not their work ethic

Still are great, creative kids who we need to tap into

How do we retain business people, what is the reason they are here –

Give a kid the spark that interests them in something

Businesses offer tours so kids can see different careers and areas

Good for business to see what is in the classroom

Next Meeting

At a high school where business can see what the class is like

Business can evaluate each teachers' program to help

EVHS – Career Center

April

WVHS 1st robotics

Friday and Sat – March 4 & 5th

Need volunteers

State leg – senate committee is meeting today regarding funding CTE programs, fix the funding rate if

GenEd programs get increased money, then CTE increases at the same %

International Economics Summit

May 18th 8-1

Best time to visit 10-12

At CVHS

Culmination of kids work – they are economic advisors for a country and come to summit to trade - have food native from the country, flag quiz,

PRESENTATIONS/OTHER

None

ADJOURNMENT

9:45

Mitch Williams

NAME OF CHAIR



SIGNATURE

Advisory Committee Meeting Sign-In

Date of Meeting: February 2, 2016

Name of Committee:

- | | |
|--|---|
| <input checked="" type="checkbox"/> Business Administration & Marketing
<input type="checkbox"/> Communication & Information Technology | <input type="checkbox"/> Engineering, Manufacturing & Design
<input type="checkbox"/> Health Sciences
<input type="checkbox"/> Human Services |
|--|---|

Business/Industry/Post-secondary Members Present:

Print Name:	Company	Sign
Lynn Ciani	Numenca CU	<i>L. Ciani</i>
Mich Williams	Wockey, Inc	<i>Mich Williams</i>
Paul May	Wagesaff Retired CTE SAC Chen	<i>Paul May</i>
Brad Krueger	Medibius	<i>Brad Krueger</i>

Teachers/Administrators Present:

Member Names:	School/District	Sign
Cheri Osmuss	WVSD/ DHHS	<i>Cheri Osmuss</i>
Robin Barnhart	CVHS/ CVSD	<i>Robin A. Barnhart</i>
Cheryl Perry	WVSD/ WVHS	<i>Cheryl Perry</i>
Michelle Williams	Wockey, Inc / Chair	Michelle Williams
Amy Tillinghuser	EVSD	<i>Amy Tillinghuser</i>
Todd Slatter	EVHS	<i>Todd Slatter</i>
Marcos ahumada	WVSD/ WVHS	<i>Marcos Ahumada</i>
Adam C. Daniel	UHS/ CVSD	<i>Adam C. Daniel</i>
Scott Calkshett	SVT/ CVSD	<i>Scott Calkshett</i>
Patrick Bisson	SVT/ CVSD	<i>Patrick Bisson</i>

Guests Present:

Print Name:	Representing	Sign