

Meeting Minutes

Program Committee:

- Business Admin & Marketing
- Communication/Information Technology
- Engineering, Manufacturing & Design
- Health Sciences
- Human Services

DATE September 22, 2014

ATTENDANCE:

Business/Industry Members Present:

Name:	Company:
Jeff Hite	KHQ-TV
Tom Holcomb	KAYU-TV
Brent Barr	F5

Teachers/Educational Members Present:

Name:	School:
Pia Longinotti	Freeman
Lauren House	WVSD
Joe Pauley	CVSD
Eugenie Alexander	CVSD

READING AND APPROVAL OF MINUTES

(does not require a motion; may be approved as submitted if there are no corrections)

The minutes of the May 30, 2014 meeting were approved without changes.

Attendance/Sign-in

- Introductions

REPORTS

- Tom Holcomb's report on last CTE GAC committee meeting: communication challenges for 8th grade students, parents and counsellors about CTE offerings
 - GAC meetings centering on how to get more participation from incoming 9th graders. Not enough emphasis on CTE by MS counselors.
 - Requested a meeting with superintendents to put together an awareness campaign. How can we support CTE in MS and for counselors?
 - Superintendents feedback: mandated by the state, committed to CTE, want to know what committees will bring back to GAC from teacher perspective of how we can get more support
 - Jennifer will be chairing a sub-committee to look at this and create a campaign and support bringing info down to 8th grade.
 - What are we seeing as teacher? How do we support CTE with Core 24?
 - Alumni success stories from CTE that could be shared out into the community
 - How can CTE help with unemployment issue in Spokane area? Committee members working with Community Colleges to help CTE interested students.
 - Lauren- East side directors will be meeting with legislators later this fall to bring in the importance of CTE in schools, and share success stories. We may be able to get some of those stories from this meeting.
 - Pia- Creating CTE classes that will cross-credit are going to be key, such as CTE Business Communication that is also and English core credit, or Engineering with a college credit, AP

computer science, CODE classes second year will be cross-credited as a math/science credit...

- Freshman scheduling issue: how many credits do they have open for a CTE class? For example, Freeman only has one elective period for freshman schedules and 5 Core classes.
- Presenting to the MS has been off-limits to the HS in the Valley Schools, including no CTE fair at the HS.
- Can we advocate as a committee for doing a CTE night for the districts? That is in the works for GAC, possibly for next year.
- GAC meeting will be Oct. 16th. Any thoughts on this, send to Tom before then.

UNFINISHED BUSINESS

N/A

NEW BUSINESS

- Meeting calendar and places
 - Need teacher turn-out for meetings. Do mornings work better or evenings?
 - There's a sub shortage in Valley district right now.
 - Survey Monkey for next meeting, week of October 20th, 1st week of December, 3rd week of February, 2nd week of May
 - Location to follow when we have results from the October date.
 - Student involvement at the meetings. Do we have a teacher who would be willing to do a student presentation for October? Do we have a reward of some sort that we could give to students who present? Previously, students have talked about their experiences in CTE, what they've taken, future plans...
- Goals for committee meetings this year
 - Education and awareness for 2015-2016 school year
 - Bringing new career counselors/administrators to committee meetings, esp. when students are presenting
 - What do teachers want from business members to help connect students to businesses? –job shadow, mock interviews, job opportunities, internships...
 - KHQ and KREM offer 1-day job shadows, f5 would also be willing to do ½ day job shadows
 - What is the process for setting that up from business and school ends?
 - Could this be a component of a CTE day? Or having one day a month set aside for a job shadow?
- Frameworks to be approved this year. Get them scheduled earlier?
 - December meeting renewal frameworks to be approved: Commercial Photography Framework, possible student presentation of work done in Commercial Photography classes (digital presentation)
 - February meeting: new classes frameworks

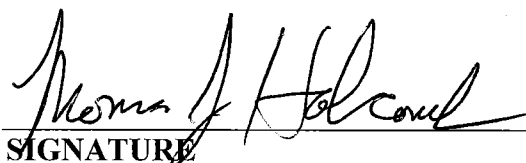
PRESENTATIONS/OTHER

- WJEA/Whitworth Journalism Day (Oct. 27)
 - Please encourage journalism, yearbook, broadcast, and photography teachers in your building to sign-up. Pia will email a link to registration form to committee members next week.

ADJOURNMENT

Tom Holcomb

NAME OF CHAIR



SIGNATURE