

**CIT Advisory Meeting  
May 10, 2016**

**1. READING AND APPROVAL OF MINUTES**

Done

**2. REPORTS**

*Mike* – UHS - grant from unity to get virtual reality program in four computers.

*Pia* – Freeman – Journalism – 3<sup>rd</sup> journalism day at Witworth for next fall, yearbook program going well, looking at a photography class for next year. CTE going strong – woodshop, metalshop, etc.

*Rick* – WVHS – computer science pilot year AP course numbers are pretty good, next year enrollment doubled from this yer. 2<sup>nd</sup> year for Exploring Computer Science has increased each year. Graphic Design bought a cutter to make banners, doing a lot of different projects throughout the school.

*Cheri* – DHHS – just hired a new CTE teacher.

*Alan* – CVHS – struggled with printers recently, costly to print ad they always break down, online service, free shipping to the school. TV show is going well, SBAC testing makes things difficult. Animation – needs some direction, not getting a lot of support from the software company, looking to upgrade lab next year. Photography going well.

*Phillipe* – NIC – just got two drones and doing tv/broadcasting, invite to CTE building next year. Students in Boston and won a lot of prizes. Second time selected for an Addy at the National Level. This year student went local, district and was told to go to Anaheim for the awards show. Placement rate 94%, now getting job in Health Care, manufacturing, so not just in advertising. The outlet mall was purchased and rented by other businesses. Students doing community service around the area using their skills. Very selective program to keep their placement rate high.

*Debbie* - WVHS – Senior signing day, didn't get a lot of students going into 2 year, technical, apprenticeship programs, but some got involved.

*Businesses* – Journalism – still about writing, the platform may be different, dealing with cloud based issues & challenges, new revenue development, opportunities for students who know web design well as well as integrating other aspects of business and computer science.

**3. UNFINISHED BUSINESS**

A. Complete survey - software/hardware for each program  
Survey will be sent out once finalized – should be a good tool to get info on equipment, guest speakers, field trips, etc. It will first go out to our business members and then they send it on to other business people they know.

B. CTE Social Media  
(once Debbie gets the OK to use LinkedIn - set up a mock one for an example)  
Student site for LinkedIn  
How many people in business use LinkedIn – quite a few even just in our group  
Used for networking, asking for advice, etc.

GAC – Tom said that it was presented a few meetings ago – thought that it should be pursued and used with students and for marketing the CTE programs. Implemented into the general communication plan for CTE, encourage instructors to get out to students.

Able to stay in touch with students for testimonials & success stories to use for marketing.

Important to teach students regarding social media and how to use professionally.

Virtual resume so could be used during a resume unit, end of unit or end of course type project to show skills they have learned and used.

#### C. Event for Next Year

- Hands on Career Fair
- College Tour - visit classrooms
- Visit Businesses

Debbie showed an event she did a few years ago – handout attached. Speed jobbing – kind of like speed dating, businesses stay at the table and students go to different businesses to get info and get business cards. Hear about all the different area businesses.

Have it on a college classroom, and then students could go to a classroom. Students also picked a business to visit in the afternoon.

CV – Career Fair – businesses and colleges; 9-11 graders visit more business, and 12<sup>th</sup> graders spend more time with colleges. Bring in 8<sup>th</sup> graders. Some teachers helped prep their students with questions.

SFCC – did some thing for all girls interested in engineering

Pia – liked Debbie's idea

Tom – CVHS – this could be in addition to their Career Fair

Early October – not on a Tuesday or Friday

Debbie – can set a lot of this up since it's part of her job in WVSD, so easy to include everyone else in updates.

## 4. NEW BUSINESS

#### A. CIT Advisory Plans for Next Year

- Set Meeting Schedule  
Meetings – 8:00 – 10:00 (best time frame for teachers) – make sure that we choose businesses that we can tour during this time frame – Wagstaff, NIC

September 20<sup>th</sup> 8-10 at NIC

November 15<sup>th</sup> 8-10 at Wagstaff

February 15<sup>th</sup> 8-10 at TBD

April 18<sup>th</sup> 8-10 at TBD

- Outline Key Goals

B. Promoting CIT in the Spokane Valley with business partners

- Letting the group know what's going on in each school
- We need 3 pictures from each school from their CIT classes to use in media

## Communication and Information Technology

Spokane Valley CTE

On college campus

8:30-8:45 am-Introductions and ice breaker

8:45-10:00 am – Speed Jobbing

Hearing from area business professionals about their job in  
CIT fields-Hands on when possible

10:15-11:30 am Visit a classroom at the college with a hands on activity

11:30-12:30 pm Lunch and travel to business of choice

12:30-2:00 pm Tour of business

We will be getting students on a campus, learn about many CIT occupations  
and get into a business.

Schools that can use vans will be able to split up.

Most of us have counselors, CTE teachers and Career Counselors.

**EDUCATION:** Starting with college, list all the educational experiences you've had - including summer programs.

**VOLUNTEER EXPERIENCE & CAUSES:** Even if you weren't paid for a job, be sure to list it. Admissions officers and employers often see volunteer experience as just as valuable as paid work.

**SKILLS & EXPERTISE:** Add at least 5 key skills - and then your connections can endorse you for the things you're best at.

**HONORS & AWARDS:** If you earned a prize in or out of school, don't be shy. Let the world know about it!

**COURSES:** List the classes that show off the skills and interests you're most excited about.

**PROJECTS:** Whether you led a team assignment in school or built an app on your own, talk about what you did and how you did it.

**RECOMMENDATIONS:** Ask managers, professors, or classmates who've worked with you closely to write a recommendation. This gives extra credibility to your strengths and skills.

## Education

**University of California, Berkeley**  
Economics, B.A.  
2010 - 2014 (expected)



## Volunteer Experience & Causes

### Big Buddy

Skyline High School  
September 2012 - May 2013 (9 months) | Education

Mentored an Oakland high school student through the college application process, helping him get into his dream school.

## Skills & Expertise

Most endorsed for...

12 Economics

11 Start-ups

10 Due Diligence

10 Venture Capital

10 Management



## Honors & Awards

**The Achievement Award Program**  
UC Berkeley

Four-year scholarship awarded to community-minded students with a proven track record of academic success.

## Courses

**University of California, Berkeley**

- Microeconomic Theory (Econ 101A)
- International Monetary Economics (182)
- Public Economics (230A)

## Projects

**Venture Capital Financing In India**

May 2013

For our International Monetary Economics course, Paul and I decided to study the emerging venture capital industry in India. By looking at data from the World Bank, we were able to understand the challenges and opportunities facing this nascent sector. And we developed a series of recommendations for overcoming these challenges, which we delivered to our professor in a final term paper.

5 team members



**David Xiao**  
Econ Major and Aspiring Financial Anal...



**Paul Smith**  
Student at UC Berkeley

## Recommendations

Received (2) v

**Venture Capital Internship**  
Berkeley Ventures



**Tim Lee**  
Partner

David spent the summer with us at Berkeley Ventures and made an immediate impact. He showed us a brand new technique for firm analysis that he had just learned in school and came through with recommendations that opened our eyes to a unique set of opportunities.

We don't normally hire undergrads as interns but after working with David, we will again!

November 13, 2013, Tim managed