

## Meeting Minutes

### Program Committee:

- Business Admin & Marketing
- Communication/Information Technology
- Engineering, Manufacturing & Design
- Health Sciences
- Human Services

DATE March 16, 2016

### ATTENDANCE:

#### Business/Industry Members Present:

Name:	Company:
Paul May	Retired.CTE GAC
Tom Holcomb	KAYU TV
Brent Barr	F5
Ben Calvert	Wagstaff, Inc

#### Teachers/Educational Members Present:

Name:	School:
Cheri Osmuss	DHHS/WVSD
Debbie Reeder	WVSD
Rob Behm	UHS/CVSD
Kyle Genthner	CVHS/CVSD
Mike Conklin	UHS/CVSD
Mike Laws	CVHS/CVSD

### READING AND APPROVAL OF MINUTES

*(does not require a motion; may be approved as submitted if there are no corrections)*

Done

### REPORTS

Tom – attended Career Day at CV - 2<sup>nd</sup> year in a row that they did it, lot of attendance, talked to a lot of students, prepped students with relevant questions to ask.

F5 Tour was great – Rob.

### UNFINISHED BUSINESS

#### A. Business Survey

Discussed how we will use the survey – we will send out to the teachers and business members of the group for input – under equipment, have categories of equipment so business has an idea where to start.

Goal of elementary business speakers/careers fairs – WVSD is trying to get the kids interested in the world of work, 8<sup>th</sup> graders have to do a career project so they have an idea of what they are interested in as they go into high school, so they don't wait to long and don't know what kind of college to look for. Push for younger kids to start to be exposed to various careers.

*Next meeting – who do we want to send the survey out to*

#### B. LinkedIn Student Accounts

- Valley Consortium is working on a student social media policy
- Debbie just got the social media policy for Valley CTE Consortium, she will review in terms of LinkedIn

- What are businesses looking for on a student site? What makes a kid stand out?
  - Basic student profile checklist – no selfies in the bathroom, headline – what they are excited about, looking for in the future
  - Handed out a document for a student checklist
  - Asking businesses what would they be looking for in a student profile – great for networking and teaching students how to have a professional social medial profile
  - Starts a conversation for teachers to start discussing positive, professional social media persona
  - Lesson on social media etiquette – don't have to do it in the classroom, but students can set up their own profiles
  - Google – LinkedIn Student Profiles

*Will look at it more at next meeting*

## **NEW BUSINESS**

### **A. Fall CIT "Career/College" Fair**

- What do teachers want their students to get out of this program?
  - Survey to teachers to find out what they want*
  - Small group to work on this*
  - Who wants to work on this*
  - Passion – what do you want to see*
- Three ideas
  - Large, traditional College/Career Fair
    - Hard for business to have the time for be at all the high schools, especially business that don't hire high school kids, seniors already had their plans, mainly just the younger kids who wanted to talk to them
    - Tom – wants younger kids to start thinking of options after high school, some good jobs where you don't have to go to a four year college, a 2-year degree is valuable, nice to have parents included
    - Career Fair – get exposed to lots of different types of careers – this one would be more specific to CIT students
    - Business come in talk 12 minutes about their company, then have a question time; 4 different people in the same area can give 4 different view points on the same
  - GSI Model of business visits
    - Debbie put together a GSI type program with a teacher at WVHS
    - How many students would teachers want to be able to take?
    - Business came in and talked to class first, then students went to the business on a field trip
  - College visits - students "attend" classes
- Concerns
  - Still difficult for kids to go on field trips, because there is a culture in the high schools that students get punished by not being in class
  - Also want to reach out to kids who aren't already CTE kids - how can we also reach these kids

**GAC Wants:**

Goals for next year – look at doing clock hours  
Meetings should be 2 hours – if meetings during the school day  
Tours of business

Look at career fair and not just random kids, but more powerful meetings and experiences.

Social media part of the Spokane Valley CTE Consortium  
Ask that the business members go onto Facebook and Twitter and “Like” and spread it to other businesses.

Survey for meeting date in May – am.

**PRESENTATIONS/OTHER**

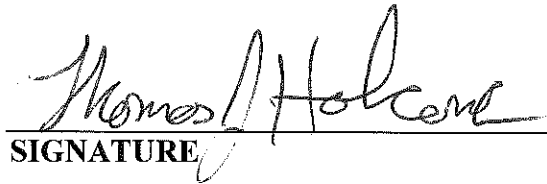
None

**ADJOURNMENT**

5:00

Tom Holcomb

**NAME OF CHAIR**



**SIGNATURE**