

Meeting Minutes

Program Committee:

Business Admin & Marketing
Communication/Information Technology
Engineering, Manufacturing & Design
Health Sciences
Human Services

DATE October 22, 2014

ATTENDANCE:

Business/Industry Members Present:

Name:	Company:
Jeff Hite	KHQ-TV
Tom Holcomb	KAYU-TV

Teachers/Educational Members Present:

Name:	School:
Pia Longinotti	Freeman
Lauren House	WVSD
Jared Bock	U-High
Joe Pauley	CVHS
Alan Wardsworth	CVHS
Matt Wallblom	Dishman Hills HS
Rick Sloan	CVHS
Rachel Obenchain	U-High
Jennifer Compou	BHS/ITRACC
Maureen Parker	U-High

READING AND APPROVAL OF MINUTES

(does not require a motion; may be approved as submitted if there are no corrections)

Minutes approved without changes

Attendance/Sign-in

- Introductions

REPORTS

- Presentation from Jennifer Compou and her students on their CTE Commercial Art Mural Commission Project (Barker HS, ITRACC)
 - o Creating murals for the Yokes building, where they will be moving these programs into
 - Representing Barker HS Alternative School, ITRACC, Central Valley Early Learning Center (located at old U-High) and School-to-Life; all 4 programs will be moving into the same building
 - o Creating 4 8'x12' panels for murals- worked with Emerald Billboards for those (Rhonda Warren)
 - o 17% of school population is special needs
 - o Looking for critical feedback on project as they begin to plan colors and design
 - o Plan to have installed and up in November

Forward minutes to ahenson@freemansd.org

- Jeff Hite about hiring practices and pathways for careers in broadcast journalism for KHQ
 - Part of the Cowles Corporation; KHQ owns stations over the state and in Montana
 - No real HR person
 - each department head hires for their own department
 - Handouts: list of types of jobs and what they look for
 - 4-year degree on the journalism side (broadcasting), but not necessarily required
 - broadcasting, journalism, communication, english, poli-sci
 - technical side: broadcasting, photojournalism, directing/camera
 - internships through college programs, 1-day job shadows for HS juniors and seniors
 - if program is articulated for college credit, could offer internships

UNFINISHED BUSINESS

N/A

NEW BUSINESS

- Meeting calendar and places
 - Need to decide on locations for future meetings, and sign up schools that would be interested in having students present to the group
 - Wednesday, December 3 @ 7:30am, U-High with Jared Bock's news show/students (or Tier Point in Liberty Lake as a backup)
 - Wednesday, February 18 @ 7:30am, Philippe Valle (Post Falls)
 - Wednesday, May 13 @ 7:30am, Tier Point in Liberty Lake with Joe Pauley's Cyber Security students (if not in December)
- Tom Holcomb: continue the discussion on what challenges teachers are facing with getting students into CTE programs
 - Matt Wallblom (Dishman Hills): alternative school, dealing with students who are credit deficient. Working with counselors to place students
 - Jared Bock (U-High): Not having a problem with recruiting students. Hardest issue is getting students who are non-participatory. Orientation night at U-High gets some word out, counselors are going into 8th grade at registration time. Counselors are generally well-informed about CTE courses
 - Maureen Parker (U-High): some miscommunication on what grades should go into classes (ie. Accounting being targeted to students not good at math- should be junior/senior not freshmen/sophomore)
 - Rachel Obenchain (U-High): Contemporary English (Business Communication), being used as an English credit as well, so word-of-mouth will get students into the class. Recruiting from sophomores classes. Junior/senior class in future
 - Joe Pauley (CV): Intro IT course was initially difficult to get sign-ups because it is a difficult course. Now a Running Start course and articulated for college credit, as well as an English credit. Numbers are still a bit small (13 and 18), but the retention is great (90%). Working with counselors to sell it a bit better to students. New courses also being entered into the system without much discussion (AP Computer Science, Exploring Computer Science). Gap in the sequence. 3 and 4 were originally going to be at Valley Tech. Need foundation for new courses (AP Computer Science) before pushing them in. Will be discussing in CTE workshop
 - Jennifer Compau (Barker): Not much recruiting in Barker. Potential growth with the school-to-life students as they do their career planning. Commercial Arts could potentially be open to other students in the district not at Barker
 - Alan Wardsworth (CV): Photography, video, animation- all cross-credited with art (except video). Working on articulating classes. Classes full in photography (mostly girls). animation is a bit more difficult (open to freshmen this year)- 7 girls total, lost

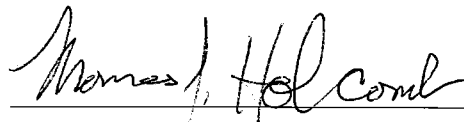
some senior boys due to freshmen being in the class. Video numbers are up (possibly due to tv show- KAYU this week in HS sports on Thursday nights)- great opportunity and buy-in by kids. Students becoming more efficient and owning more of the production each year. Will be live-streaming games (volleyball championship for example).

- o Rick Sloan (CV): Computer Applications, Intro to computers, Accounting. Only so many slots for students to take electives. Cross-crediting helps, but you're stealing from one elective to field another. Rigger also scares some students off.
- o How are students being placed in class? Choosing it? Being placed by counselors?
- Tom Holcomb: Discussion on creating a one sheet document that schools could give to students interested in Communications and Tech CTE courses
 - o Course offerings and career pathways for CTE to hand out to 8th graders and HS on CIT courses
 - o Have their been some pathway charts created by schools? Working in collaboration with career counselors.
 - o Bring anything you have to next meeting.
 - o Career Counselors will be attending GAC meetings now
- Lauren House: presentation on framework approval process
 - o Frameworks to be approved this year.
 - o December meeting renewal frameworks to be approved: Commercial Photography Framework, possible student presentation of work done in Commercial Photography classes (digital presentation)
 - Which schools will be presenting on December 3? Rob (U-High) and Alan (CV)- Commercial photography, Dwayne (CV) and Jared (U-High)- graphic design
 - November 22 for framework outlines, skills gap summary, course sequence
 - o February meeting: new classes frameworks
 - Which schools will be presenting on February 18?

PRESENTATIONS/OTHER

ADJOURNMENT

Tom Holcomb



NAME OF CHAIR

SIGNATURE