

Meeting Minutes

Program Committee:

- Business Admin & Marketing
- Communication/Information Technology
- Engineering, Manufacturing & Design
- Health Sciences
- Human Services

DATE 1.26.16

ATTENDANCE:

Business/Industry Members Present:

Name:	Company:
Theron DePaulo	Providence Health & Services
Patrick Oens	Providence Health & Services
Tom Holcomb	KAYU TV
Brent Barr	F5

Teachers/Educational Members Present:

Name:	School:
Mike Laws	CVSD/CVHS
Rick Kuhl	WVSD/WVHS
Jared Bode	CVSD/UHS
Eugenie Alexander	CVSD/SVT
Maureen Parker	CVSD/UHS
Alan Wardsworth	CVSD/CVHS
Rob Behm	CVSD/UHS
Debbie Reader	WVSD
Cheri Osmuss	WVSD/DHHS

READING AND APPROVAL OF MINUTES

(does not require a motion; may be approved as submitted if there are no corrections)

Done

REPORTS

None

UNFINISHED BUSINESS

None

NEW BUSINESS

1. Introductions

Lauren taken another position as a principal of DHHS so Debbie and Cheri are taking over for the rest of this year.

Agenda was created based on prior minutes and Debbie meeting with Tom

2. Review survey

Handed out a copy of the Health Sciences Business Member Survey. It's to be used to find out what businesses are willing to participate and what can they do.

Discussed process of sending out the survey:

- Start with business members on the committee
- They send on to other business people they know

Health Science Committee developed the questions and then shipped them out to the business members. Our group will review the questions they used, and email changes/suggestions to Debbie and/or Cheri by February 9th. Cheri will put it together and send out to the committee shortly after that. Plan is to have it out to business members before our March meeting.

Schools said that information like this would be really helpful in knowing what business they could call for different events.

Rick recommended that we create a poster to go in classrooms – so students can see what opportunities are out there and let their teachers know of their interest.

We also discussed to highlight on the poster where there are volunteer programs. Also include the business logos, since that will spark some interest in students also.

Manufacturing had a very in depth tour with kids who were interested in attending SCC and do manufacturing. The students were able to speak with instructors there to find out specific, helpful information.

Field trips can be difficult at the high school level due to other classes kids are taking, such as AP and having the teacher penalize them for missing a class. We want to target very specific kids to take, ones who would actually be going to that school. In general it's nice to get kids on the campus to see it if they never have.

Another area that would be helpful is to know what colleges teach what areas, such as graphics, web design, video productions, etc.

Everyone agreed that guest speakers are great. It would be nice to have some in from higher ed - professor, instructors.

We will **target late fall for a career fare**, possibly at one of the colleges so kids can see businesses and the college campus they may be going to.

3. **WHY Statement**

The GAC brought in Josh King to help develop the WHY statement – wanted to be able to have information that everyone can use to discuss:

- Why is group set up?
- Why do we promote CTE?
- What do teachers do, what do businesses do?

The Spokane Valley CTE General Advisory Council exists to support students in discovering their passion and pursuing their future. We do this by advising, assisting, supporting, and advocating for Career and Technical Education. The Spokane Valley CTE General Advisory Council is a group of volunteers who bring together business and education to advise and approve Career and Technical Education programs.

4. **Student Leadership Groups - Value of Student Leadership Groups**

What is the value to the student and what is the value to the businesses?

Business don't always know what student leadership groups do – are surprised at the skills and activities that CTSO groups do, such as community service, competitions, developing professional skills. Is this good for kids to put it on their resume?

Question - How to get that info out to businesses?

Businesses say we just want someone to show up on time, but don't check on transcript, attendance, etc. When business don't check with high school, it discredits what we are trying to do in the classroom with kids,

If businesses are looking at two comparable candidates - if one has projects, clubs, etc., that what makes a candidate stand out.

Looking for soft skills - need people be able to communicate with others, problem solving, working in group settings.

Encourage students to put groups on resume to show commitment and initiative.

5. **CTSO Social Media Process**

The roll out hasn't happened yet, but Susan has said there will be a process for social media for student groups, valley wide, to make sure there are guidelines and everything that goes out is correct.

Discussion around how to best use:

- Promote to our students to take CTE classes, have businesses part of social media, have logos, and links on website
- Success stories from students, students can see there is a path and others have done it

How do we engage students in social media, since our kids don't use some of the same social media that we might use as adults?

Debbie explained how one place used LinkedIn:

- Use photography class to take professional photo of kids
- Coach kids on LinkedIn – how to use as a professional

Businesses use LinkedIn a lot; recommend having resume on the site, along with recommendations from teachers.

Use social media to get info to businesses about CTSO
Help students connect

If students follow the business on LinkedIn – businesses look at that, maybe post an assignment that is related to the business so businesses might see it.

6. **On-line Collaboration for Group**

Everyone decided on using Google drive

7. Precision Exams

CV is already doing Precision Exams, WV has done some testing. Directors are looking at purchasing access to Precision Exams.

Debbie showed an example of a 21st Century Skills Certificate – allows potential employers to see soft skills, leadership skills students have acquired. The teacher signs off saying they met certain requirements in class.

Trying to get business to recognize the exam at this point.

The exams have been approved by the state. Discussion around that we need business to recognize it, so there's a reason for teachers to give it. Some use it as a pre-test and then final, can use for student growth evidence.

Once the student gets the certificate, they are led through how to put it on their resume.

Teachers don't see the test ahead of time, so there is concern that it might align with program or it might not – it is aligned with state frameworks – but frameworks might vary depending on the district.

Trying to get an individual class aligned with which exam is difficult to use, but the company is trying to align as best they can.

Does it help get kids into college? We can talk to the post-secondary institutions, great point to talk about how it lines up and get them on board aslo.

Students can add this to their LinkedIn profile

8. FAFSA

The FAFSA has changed – student file now and then again in October with same tax information. Some colleges have noted that if student file in October, they may change their deadlines for student aid also.

Colleges have also said - if there is a change in financial status, the student needs to contact their schools financial aid office immediately.

WVHS is having a financial aid fair

Just need to let kids who are filling out the FAFSA now that they will need to do it again in October.

WSOS Scholarship – STEM scholarship, there 1500 of them in Washington, if kids interested in STEM they can get lots of money.

Its for low and middle income families – and only Washington based.

9. Advisory Role Description

Descriptions just came out from the GAC. These are revisions of an original document that's been around for a while, but lot of people didn't know it existed.

One point – if businesses can make recommendations for update/new equipment and note what business uses – then teachers can give that to our CTE directors, if we go outside of the contracts that the district has signed, we need to have reason for it.

10. **Next meeting**

Try to get a time where we can get best rep from both business and teachers

Teachers like after 3:30 (other than those who coach); Business works better in the morning

Tom thought to alternate the times so we can try to pick up people who can't make the other time.

Next meeting in the afternoon – to try to get more teachers and hopefully businesses can be flexible enough to attend.

Issue with teachers – it's hard to get subs – WV is not having as many issues, CV and EV still dealing with the sub issue.

Then we will do last meeting in the am.

March 15th, 3:30 – Providence Medical Ctr
16528 E Desmet Ct B3100, Spokane Valley, WA 99016

11. **Other Information**

Debbie brought up the High School and Beyond Plan – kids need to have a path when they start High School, so many people are starting to work with the 8th graders – with CTE emphasize programs in the high school, while they are doing their course planning.

Question – Is the GAC doing anything promotional?

Teachers discussed how they used to have blurbs in the paper, but now it seems like very little gets in the paper now – it would be good to know how to get info to the right people.

Valley Chamber – One of their Big 5 is business and education. They want to do a banquet, etc. to get info out to business in the valley about our programs.

March 11 - GAC will see a presentation and have more info to provide.

The GAC is also looking at media campaigns, newsletters, blogging. Also if you have things going on in schools, Debbie goes to meeting with chambers etc, so send info to her and she can help get that out.

We also need to promote the CTE website, so parents know that it's a great resource for information.

For lobbying the Legislature -

Have common wording, information for everyone to send out, which is part of the why statement – see crafted message.

Good to use the WHY Statement to start positive discussions with people and have consistency among teachers, business, and community leader groups.

Passport for Success

Next Gen Zone

WorkSource

GSI

All trying to be on the same page with CTE needs, more than they have been in the past. Making a concerted effort for next year to push the Leg to get CTE funding fixed.

In the meantime, there are a lot of things going on with them that can help with CTE overall.

Passport – grant – like career cruising – may have resources we can use

Next Gen Zone is only working with out of school youth due to their funding, but , if a student is still in high school they can still get some assistance with their online resources.

PRESENTATIONS/OTHER

None

ADJOURNMENT

9:45 am

Tom Holcomb

NAME OF CHAIR



SIGNATURE